



ENGAGE WITH THE UK'S LEADING ENERGY END USERS

24 MARCH 2026 | CHICAGO BOOTH LONDON CONFERENCE CENTRE





About The Big Zero Show

THE ESSENTIAL EVENT FOR NET ZERO LEADERS

The Big Zero Show is the must-attend event for large energy end users looking to share, learn and act on their Net Zero goals. Designed to connect sustainability leaders and innovators, it's where insight meets action — helping businesses cut cost, carbon and energy use.

New for 2026 – **London** edition at Chicago Booth Conference Centre

150–200 senior delegates from 400+ registered large **energy users**

Focused on **real** Net Zero case studies, technology and strategy

A practical day to learn, network and discover new **solutions**



Event format

A FULL DAY OF LEARNING, NETWORKING AND INSPIRATION
AROUND THE JOURNEY TO NET ZERO

Four dynamic elements, one powerful day.

Pathway to Net Zero – Real-world case studies from end users

Net Zero Index – Tech and solutions sessions from innovators

Networking Zone – Connect with peers and partners

Net Zero Gallery – Explore solutions at your own pace



Draft schedule highlights

A DAY OF INSIGHT, IDEAS AND CONNECTIONS

09:30 – Doors open, Networking Zone & TV/Podcast Studio

10:30–12:30 – Case studies & solution sessions across two streams

12:30–13:30 – Lunch & networking

13:30–15:00 – More sessions & live recordings

16:00 – Close



Target audience

REACH THE UK'S LARGEST ENERGY USERS

Meet decision-makers responsible for driving sustainability and energy efficiency across major organisations.


Roles include:

Energy & Net Zero Managers

Carbon & Sustainability Leads

Facilities, Property & Estates Directors

Finance & Procurement Managers

 Your opportunity to connect directly with those shaping corporate Net Zero strategies.



Why partner with us?

POSITION YOUR BRAND AT THE HEART OF THE NET ZERO CONVERSATION

Direct access to sustainability decision-makers

Engage one-on-one with professionals driving energy and carbon strategies across major organisations.

Exclusive branding in a high-value environment

Stand out to your target audience with visibility across event spaces, digital channels and recordings.

Align your company with Net Zero leadership & innovation

Showcase your expertise alongside the UK's most forward-thinking energy end users.

Media exposure through Energy Live News

Extend your reach beyond the day — with video, podcast and online visibility through ELN platforms.



Partnership opportunities

PARTNER PACKAGES DESIGNED TO MAXIMISE YOUR EXPOSURE

Networking Zone Partner – £5,000 ex VAT

3m banner stand + 4 representatives to meet delegates

Pathway to Net Zero Session – £4,000 ex VAT

15-min slot with an end user speaker + recording

Net Zero Index Session – £4,000 ex VAT

10-min session showcasing your tech or solution + recording

Net Zero Gallery Display – £1,000 ex VAT

Double-sided free-standing banner in the Gallery

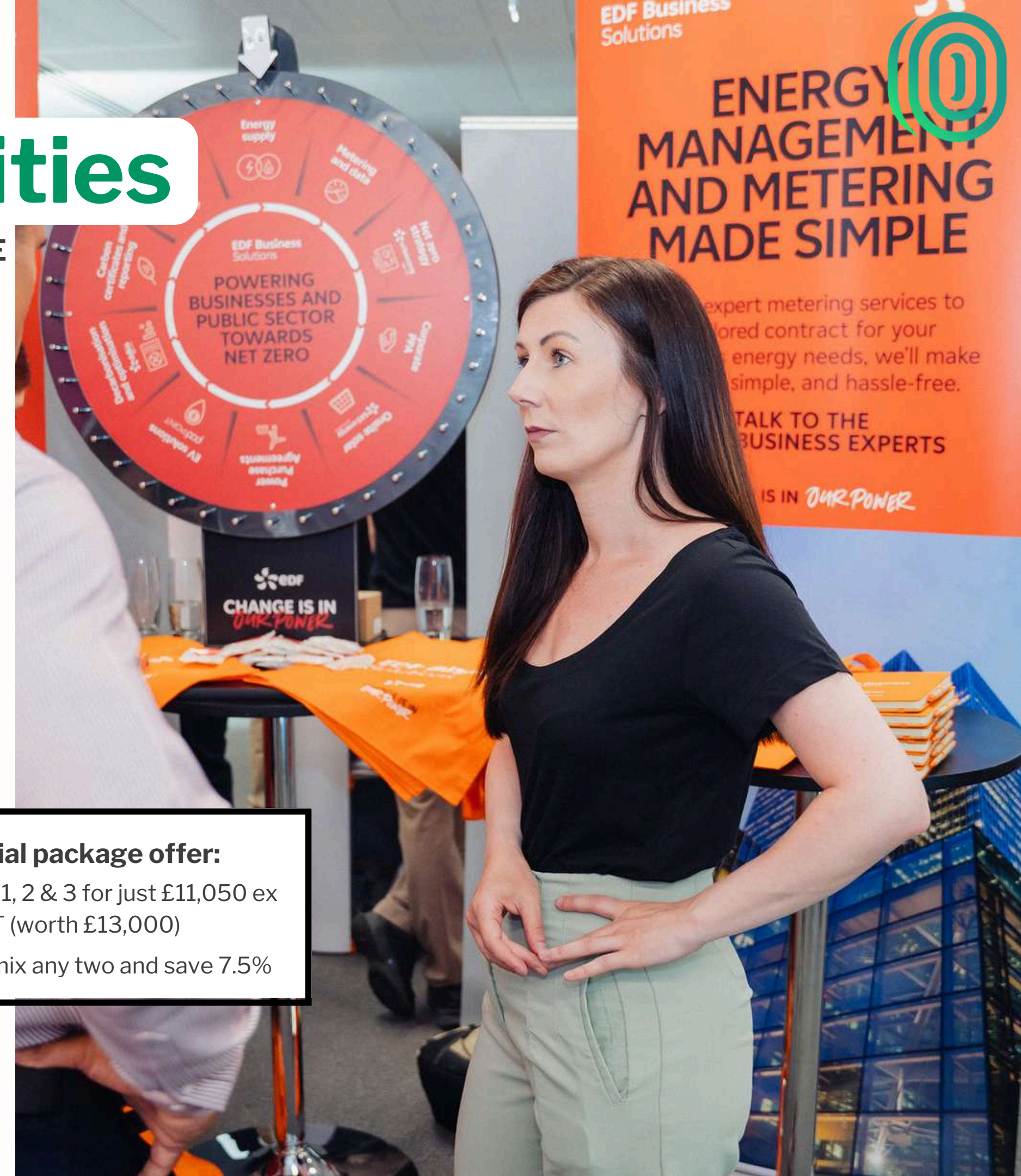
Video/Podcast Feature – £1,500 ex VAT

Recorded for the event website & Energy Live News

Non-end User Ticket - £500 ex VAT

Special package offer:

- ✓ Get 1, 2 & 3 for just £11,050 ex VAT (worth £13,000)
- ✓ Or mix any two and save 7.5%



Trusted by industry leaders



Join as a Partner

SECURE YOUR PARTNERSHIP FOR THE BIG ZERO SHOW 2026

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Limited Partner Slots Available

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